

# Sonic Electronic





### HISTORY

By the beginning of the year 2004, Sonic Electronic was established as an Electronic Industrial Facility in Ras Al Khaimah, United Arab Emirates.

In 2012, Sonic Electronic is converted to Trade Company.

### **COMPANY OVERVIEW**

- Telecom & Information Technology Professional Services firm.
- Communication Network Solutions Company characterized by its capability to offer sufficient resources and its agility to respond effectively to different market segments.
- At **Sonic Electronic** quality is not an option, but a habit. Our objective is to provide innovative technological solutions to our clients aimed at meeting and exceeding their expectations by maintaining a high standard of quality and services.
- We are fully committed to deliver world class IT solutions that are based on quality, cost effectiveness, and customer satisfaction through the integration of professionals, process, and business systems.
- We are eager to apply new ideas in order to create a similar experience with technology and improving the way our customers work and adding value to their lives.

### **OUR VISION**

- To provide innovative technological solutions to clients, meeting and exceeding their expectations while maintaining exceptional quality.
- Make our clients updated with the latest version of hardware & software no matter the brand is but our target is to deliver the perfect solutions.
- To achieve your targets.

### **OUR MISSION**

- To develop world class Telecom Solutions that are based on quality, cost effectiveness, and customer satisfaction through the integration of people, process, technology, and business systems.
- In order to achieve this mission of excellence, we:
  - ✓ Constantly evolve our technology and know-how to keep our customers above, ahead, informed and on-track.
  - ✓ Perform in-depth studies of our clients' business needs and goals and deliver solutions which are not only meet their expectations but exceed them.
  - ✓ Communicate with our clients to determine their evolving needs so that they are well adjusted for long-term growth.

### **OUR STRATEGY**

Customer Satisfaction is the name of our game, professionalism is our tool, integrated solutions is what we offer.

Customer Satisfaction means:

- ✓ To satisfy our customer is to provide what is needed and not what is asked for.
- ✓ To satisfy our customer is to transfer the latest technology to our customers, teaching, and learning from/with our customers.
- ✓ To satisfy our customer is to build a trustful respectable relationship





### **PROFESSIONALISM**

- Time and accuracy are our main address.
- Well trained and educated staff are our repsrentatives.
- Pre-sales consultancy is one of our powerful points.
- Experienced and trained installation staff.
- On time and regular maintenance is what we provide.

### INTEGRATED SOLUTIONS

- We offer solutions not just products.
- In order to guarantee Customer Satisfaction and Professionalism our experienced technical team provides integrated solutions and workable solutions.

### MAINTENANCE AND AFTER-SALES

Dedication to service quality is essential to our success.

Quality support for quality communications systems and excellence through teamwork and empowerment are the goals of to provide its customers with high standards of pre-sales support and after-sales services.







### VALUE ADDED SERVICES

Leading provider of communication network solutions, products and services, offers a wide variety of solutions that serve diverse economic sectors.

Making a difference in competitive markets by offering new solutions based on experience, catering to the needs of a changing field as technology evolves.

Thanks to the knowledge and information owned by the company and its follow-up to technological updates in all areas.

We provide customers with world-class solutions and services,

We study our customers' needs day by day in terms of current operations and communication activities, and their needs and future goals, and this information provides the basis for creating comprehensive and effective solutions for low-cost communication systems.

We offer a variety of solutions that serve different economic sectors in the field of selling, supplying and installing, as well as providing and maintaining communications equipment for institutions, and the following are the categories of services:

- Comprehensive smart solutions
- Digital Telephony Solution (VOIP)
- IPTV system
- Closed TV Networks (Camera Systems)
- Access Control
- Fire Alarm & Fire Detector Systems
- Integrated Parking Systems
- Embedded network solutions and applications
- X-ray machines for individuals and missions
- Integrated audio solutions and equipping conference rooms, theaters and banquets
- Supply and installation of software:
  - o BMS Budling Management System
  - o VMS- Video Management System
- Audio & Video Solutions
- Online video conferencing
- Wireless solutions
- Data security
- Internet communication networks
- Network design and planning
- Systems Engineering
- Security and protection systems
- Operating and Maintenance
- Pre-deployment consultation.
- Site surveys, Solution design.
- Installation, testing and commissioning.
- Project management
- Turnkey telecom projects
- Field services delivery of complete documentation (shop drawing, layout plans, patching schedules & test reports, etc.) per customer requirements.
- RFID Systems





# THE MOST IMPORTANT OFFICIAL AUTHORITIES HAVE BEEN DEALT WITH:

- Ministry of Defense Military Security
- Ministry of Communications and Information
- General Intelligence
- Administrative Control Authority
- Ministry of Interior
- National Security Sector
- General Administration of Technical Assistance
- General Directorate for Drug Control
- Prison Service Sector
- NASPS
- Suez Canal Authority
- The General Authority for Land and Dry Ports
- Egypt Post Authority
- Egyptian Customs Authority







### **MOST IMPORTANT ACHIEVEMENTS:**

### 2022, Aouga Land Port

Supplying, installing, testing, and operating a complete Fire Alarm and Fire Fighting network.

### 2022, Egypt Post Authority

Supplying, installing, testing, and operating of a complete Audio and Video systems in the new capital administrative building.

### 2022, Qastal and Arqin port

Civil and construction works, in addition to supplying, installing, testing, and operating the latest security systems to ensure maximum protection.

### 2021, Saloum Dry Port -2

Civil and construction works to establish an integrated administrative building in addition to supplying, installing, testing, and operating the latest security systems to ensure maximum protection against smuggling and terrorism. As well as facilitating travel and access procedures.

The works include the supply, installation, operation and testing of all security devices, monitoring devices, PBX. fire alarm devices, security barriers, as well as X-ray inspection devices, in addition to electrical and network works.

### 2021, International Olympic Village

supplying, installing, testing and operating the latest security systems to ensure maximum protection to secure movement through AC Systems, secured gates, turnstiles and electronic ticket system.

### 2021, Ministries District (meeting/conference rooms) / New Capital

Supplying, installing, testing and operating audio and video display devices, wired and wireless audio systems, and all equipment and supplies needed for meetings and conferences, such as audio and video audio and video devices, including all required systems and giant screens. for meeting / conference rooms in the ministries district.

### 2021, Ministries District (Turnstile Sys) / New Capital

Supplying, installing, testing, and operating secured turnstiles. including card readers.

### **2021, KAYAN / MOD**

Supplying, installing, testing and operating video systems equipment and all equipment and supplies needed for meetings from modern projectors.

### 2021, Al-Zohour and Al-Zamalek Sports Club

Supplying, installing, testing and operating the latest security systems to ensure maximum Protection to secure movement through secured gates, barriers and electronic ticket system

### 2021, Mansoura 1/New Capital

Supplying, installing, testing, operating and commissioning of the passive network of security and protection systems.





### 2021, Administrative Capital (Iconic Tower)/New Capital

Supplying, installing, testing and operating the latest security systems to ensure maximum protection to secure movement through AC system, secure gates, turnstiles and parking management system (electronic parking system).

### 2020, Egyptian Customs Authority - (first phase)

Civil and construction works, Supplying, installing, testing, and operating latest security systems to ensure maximum protection against smuggling and terrorism.

As well as facilitating travel and access procedures.

The works include the supply of all security and monitoring devices, as well as x-ray examination devices of all kinds, including devices moving on bars.

### 2020, Saloum Dry Port-1

Engineering, Supplying, Installing, Testing and commissioning of State-of-the-art Security Systems complete including all related civil work, first, 2nd and 3rd fix to ensure maximum protection against smuggling and ease travelling and trading for passengers and traders (Siemon passive cables, Alcatel Switches, Alcatel PBX,

Genetec PSIM, AXIS Cameras, Mercury Access Control, FAAC Barrier, BFT Bollards, Mitsubishi Video Wall, Comport Under Vehicle, Dell Servers & Workstations

### 2020, National Company for Advanced Industrial and Integrated Strategic Printing Solutions (NASPS):

Executing all works of light current networks, supplying and installing all security and communication devices, which include cameras, securing movement through gates, preparing examination devices, extracting secured documents, and linking them to places of issuance.

### 2020, Suez Canal Authority:

Supplying, installing, testing and operating a complete CCTV system to secure: Guidance Building / Museum / Communications Administration Building / Medical Center (Shawki Khallaf).

### 2020, Tora prison stores:

Supplying, installing, testing and operating a complete CCTV system to secure the warehouses of the Tora prisons area

### 2019, Ghana Military Hospitals

Supplying, installing, testing and operating complete Network Solutions for Passive and Active infra-structure, including Surveillance CCTV and PABX.

### 2018, Egyptian Air Force (EAF)

Supply and Install "Video Conference"

### 2017, El Melez Airport (El Bardawel)

Supplying, installing, testing and operating complete Network Solutions for the Airport Passive and Active infra-structure, including Surveillance, Access Control, Master Clock & Fire Alarm systems.



### 2017, Ghana Military Hospitals:

Supply of Complete Active & Passive Network Solutions for 9 Military Hospital.

### 2016, Renaissance Sharm - Golden View Beach Resort

Renovation and upgrade of the existing Nortel system - 1200 lines with hospitality features - to the latest Avaya CM.

### 2015, Orange Contact Center System

support contract with more than 2000 agents to support their customers. also supporting a large number of Orange PABXs in different countries with resident engineers remotely.











### **OUR PARTNERS**















































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## CUSTOMER BASELINE COOPERATION WITH AMERICAN AIR FORCE

- **✓** Pagram Airbase Afghanistan
- ✓ Shindand Project Afghanistan
- ✓ Cairo West Air Base Package A1
- ✓ Cairo West Air Base Package A2
- ✓ Cairo West Air Base Package B
- ✓ Cairo West Air Base Package C
- **✓** El-Bassateen Project
- ✓ Fayed Air Base
- **✓** Gianaclis Project
- ✓ Egyptian Air Forces Headquarter
- **✓** Oman Airbase
- ✓ Ghana Military Hospitals:: supply and Install complete Network Solutions for Passive and Active infra-structure, including Surveillance CCTV and PABX.
- **✓** Western Ammunition Workshop Phase II, Hiakstep
- ✓ Generator, Haikstep
- ✓ C130 Airbase
- ✓ Wheeled Vehicle Maintenance Facility, Haikstep





### **SOME OF OUR CUSTOMERS:**

### **Governmental Sector**

- Office of the President
- Ministry of Interior (more than 200 sites)
- Ministry of foreign affairs
- Ministry of finance
- Customs Authority
- Ministry of judges
- Egyptian Air Forces Headquarter
- Egyptian Air Forces Air bases
- MisrAluminium Co. NaghHamadi
- Egypt Telecom maintenance center
- Suez Canal Authority
- Marine construction Company
- Alexandria electrical distribution Co.
- Sales taxes Dep.

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- El-Bassateen PV V
- Fayed Airbase PV VI
- Cairo electrical distribution Co.
- Egyptian Sugar& Integrated Industries Co





### **Hospitality Sector**

- Nile Hilton
- Nile Hilton shopping center
- Hilton Residence
- Neuba Hilton
- Cairo Sheraton
- Hurgada Sheraton
- Mena House Oberoi
- Sonesta Cairo
- Sonesta Hurgada
- Sonesta Sharm El Sheikh
- Paradise Sharm El Sheikh
- Intercontinental Hurgada
- Intercontinental Sharm El shiekh
- Holiday Inn Hurgada
- Movenpick Pyramids
- Movenpick Airport
- Movenpick Luxor
- Movenpick Serina Beach
- Shepherd Helnan
- Port Said Helnan
- DahabHelnan
- PyramisaSharm
- Memnon Village
- Shams Safaga
- Lotus Bay Safaga
- Green Beach
- Diplomatic Village
- Riviera Neuba
- Riviera Resort





### **Hospitality Sector (cont.)**

- Baron Hotel Sharm El Shiekh
- Green Pyramids
- Europa Hotel
- Hilton Dahab
- Egypt Air transient Hotel
- Forty Grand
- Four Seasons Hotel El Giza
- Shams MarsaAlam
- Coral Beach Sharm El-sheikh
- Coral beach El Ariesh
- Movenpick Golf Hotel
- Sheraton Abou Soma
- Robinson Abu Soma
- Golden View Sharm El Sheikh
- Sun Beach (Nabq)
- Swiss Inn (Sharm El Sheikh)
- Sun Beach Hotel (Sharm El Sheikh)
- Al Faraana Hotel (Sharm El Sheikh)
- Solaya
- Coraya
- Lamaya
- Marassi Beach club
- Marassi villas and town homes
- Damietta Power planet





### Petroleum & Gas Sector

- Mobil Oil
- Sumed (El-Sohkna)
- Petrobel
- Qarun petroleum
- Cooperative Petroleum Company
- Suez Petroleum Processing
- Schlumberger
- Seno Tharwa Petroleum

### **Banking sector:**

- Housing and Development Bank
- American Express Bank
- HSBC Bank
- Central Bank of Egypt
- National Bank of Egypt
- National Société General
- Citi Bank
- Faisal El Islamic Bank

### **Pharmaceutical Sector**

- Ain Shams Hospital
- Tanta University Hospital
- Arab Contractors Hospital
- El Mansoura University Hospital
- Cancer Institute
- Sandoz Novartis
- Electrical Authority Hospital
- El-Quabari Hospital
- Victoria Hospital in Alexandria
- Ahmed Maher Hospital





### **Educational Sector**

- Cairo University Faculty of engineering
- Ain Shams University Faculty of engineering
- Police Academy
- Ain Shams University Alson
- Helwan astro. Center
- Authority of atomic energy
- El Azhar university
- Helwan University
- Canadian International College









### **Contact Us**

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### YOU CAN DEPEND ON US.

